

Newsletter of the Erie Shores Photography Club



Editor: Gini Lisanti, lisantifarm@verizon.net

Monthly Publication

June 2010

1st Edition

A Very Special Award Florence LaZaroff Is Inducted Into ESPC's Hall of Fame, Posthumously



Photo by Dimitri LaZaroff

It was a sad day for us at ESPC when we got the news of Florence LaZaroff's passing. We knew she hadn't been well for quite some time, but none of us thought it was irreversible. I guess you could say it was Florence's "fault".....you see, she was just one of those people who was larger than life and none of us can imagine the world without her. When Florence was in the room, you knew it before you saw her.....the whole room came alive. It's been said many times before, but I'll say it again, Florence LaZaroff spread love and cheer wherever she went and we all felt special when she was around.

Florence was herself so very accomplished and had contributed so much to all of ESPC's activities that she had already been chosen as the newest inductee for our Hall of Fame. She passed away just a few weeks before it was to be awarded at our end-of-season banquet, and her husband, Dimitri, accompanied by their daughter, Tonya Haddad, proudly accepted the award for her posthumously.

Florence and Dimitri had spent 45 years in business together as one of Michigan's most revered portrait studios before retiring to Avon Lake in 1999. Flo was an accomplished portrait retoucher and oil painter in addition to assisting Dimitri in the photography. In February 2009 she gave a fascinating demo of her oil painting, done over a photo for ESPC's Auxiliary Group. (See newsletter issue March 2009 for full story.)

She was also an esteemed member of many other organizations and holder of several titles and awards. We will miss her terribly, but she has left a little bit of herself in so many places, that we will never really be without her. Some of those places are....

- * **Pontiac Photographer's Association**
- * **Detroit Photographer's Association**
- * **Michigan Photographer's Association**

- * **Professional Photographers of America (P. P. of A.)**
- * Presented nationwide programs & demonstrations on photography
- * **P. P. of A. Degree (Photographic Craftsman)** - for outstanding accomplishments in service to the photographic industry
- * **P. P. of A. National Award** - earned (with husband Dimitri) for excellence as a team
- * **Photographic Artists Association** (oil painting, retouching) - Held several offices.....newsletter editor, secretary, treasurer, & president.
- * **Camera Craftsmen of America - Honor Society Member** (with husband, Dimitri) Founded in 1904, this is a "by invitation only" membership, based on outstanding achievements in the photographic industry



Dimitri & daughter Tonya Haddad accept Florence's award



Feb.2009—Florence demonstrates her oil painting talents at ESPC's Auxiliary Group

To All ESPC Club Members

It is with great appreciation I accept the Hall of Fame award that was awarded posthumously to my wife Florence. I understand from powers behind the workings of this presentation that Florence was chosen before it was learned she was this close to death. Regardless, this is the final honor she will receive regarding her service to photography and she would have been extremely pleased and honored. Thank you one and all for this tribute to my beloved Florence! Not having competed or really taken much of an active part in ESPC during my wife's illness, I had missed out on seeing some great images entered competitions. Thanks to Mark Nowak and his presentation of winners shown in projection, I was impressed at the superb quality of the images. Our club has a lot of talent and I would put our image makers up against any other club, no matter where they are from! Congratulations on some beautiful works!

Florence's name is on the Hall of Fame with some very deserving members. Of the 14 honored, I remember all but 4 of them...people who served our club before we joined ESPC.

To all, a happy summer and many opportunities for continuing to impress us with your scene captures, whatever they may be!

Sincerely, *Dimitri*

COMMENTS, NOTICES & REVIEWS



ESPC MEMO - SPECIAL MEETING - WED., JUNE 9TH
7-9 pm, at Avon Lake Library

This will be a business/ planning meeting to finalize plans we have been working on for the new season coming up in September.

The agenda will include:

- Decision on purchasing a new digital projector.....there will be a demo of our present equipment to help in making this decision.
- Explanation of new Competition & Program plans
- Further discussion on whether ESPC should join Facebook

We need to hear from you. Hope to see you there!



Jo-Ann Schmauch schmauch@centurylink.net

Bo has been busy drawing up a schedule of Field Trips, some of which are on the calendar below. Watch for an email memo to follow with the complete list.

Awards Banquet
Fun For All

Submitted by Gini Lisanti

This season’s Awards Banquet on May 19th was a success on so many levels.....good food, friendly conversation, and an outstanding program staged by our **Inter-Club Competiton Chairman, Mark Nowak.**

The display of the prints of 1st place entries that were eligible for **Image of the Year** was extremely impressive, and it was very difficult to choose a favorite.

You can read about the winners of **Image of the Year** and **Photographer of the Year** on page 3.

Mark also put together a very entertaining slide show of all the season’s entries, and then presented each of us with a framed certificate which featured every entry we had submitted. A very nice, thoughtful touch....and very time consuming to put together. **Thank you, Mark, so very much!!**

Mark
Your Calendar

Wed. June 9th
7pm—9pm
SPECIAL BUSINESS MTG
 (see p.2)

Sat. June 19th
10am—4pm
DAVE’S PHOTO-SHOOT
Renaissance Theme
Models In Costume Supplied
LUNCH SERVED
B.Y.O.B.

Sat. June 26th
All Day
OBERLIN CHALK WALK

[http://](http://www.oberlinchalkwalk.com)
www.oberlinchalkwalk.com

Sat. July 10th
1pm
CLEVELAND ART MUSEUM
Meet at Denny’s at 11am
(watch for details in email memo)

Sat. Sept. 25th
Time TBA
OBERLIN TAPPAN SQ.
Photo Workshop

We talk about close-up, but don't often see it. That ought to tell us something about ourselves.

Cliff Notes
Close-Up Photography



Some would describe close-up shots as ranging from about 1/10th actual size to about ten times actual size. In print it looks like 1/10 or 10/1. Some place around same size 1/1 we change the terminology to **macro-photography**. Closer than ten times 10/1 we change again to **micro-photography**.

The cheapest and easiest-to-use accessories for close-up work are close-up lenses or close-up filters, depending upon who is holding forth. They simply screw into the front of your lens and, although they do not change the power of the lens, they do in effect change the infinity distance at which your lens can focus. For instance, a +1 filter added to your lens makes it possible for the lens to focus AT INFINITY as close as 1 meter, or a little less than four feet. What that means is that you can focus as close as about ten inches with your normal focusing lens...or any lens. Screw in a +2 and your infinity focus now becomes about a half-meter. These attachments usually come in sets of three, containing a +1, +2, and +4. They can be stacked to give you some tremendous close-up capability. Down side? Lots of distortion.

Many of us have macro lenses. These lenses are specially ground to give us distortion free images as close as same size 1/1 without any additional attachments. They usually will stop down to f/22 or occasionally f/32, giving us greater depth of field. (By the way depth of field and depth of focus are two different animals.) Extension tubes give us even greater possibilities. Down side? Cost. However the dedicated nature photographer will not be caught without it. **Don't confuse the macro settings on your zoom lens as true macro.** You sacrifice quality as well as picture size, and increase distortion.

Want to get even closer. Get a bellows. With a bellows you can focus incredibly close. However the big drawback to this is the wind. It can whip your bellows around enough to make your tripod shake.

As you focus closer to same size you will notice that the camera must be moved forward and backward to obtain focus. Your optical formula has inverted itself, so that now the critical distance is the subject distance rather than the lens to film plane.

Film at eleven. Go take some pictures.

Cliff

**ESPC End-Of-Season
Winners
Spring 2010 Awards
Banquet
Wednesday, May 19th**

**Congratulations to Bo Bofinger
& Susan Johnson.....**this year's

winners of **Photographer of the Year** and **Image of the Year**, respectively.

"Green Grocer," Susan's classically executed image of a white pumpkin amidst a collection of all- green produce, was voted **Image of the Year**. And **Bo** is our Photographer of the Year, having achieved the highest cumulative score points in our competitions throughout the season.

Way to Go, Both of You!!!

OFFICERS & COMMITTEE CHAIRS for 2010 - 2011

President	Jo-Ann Schmauch	schmauch@centurylink.net
Vice-Pres.	Tony Lisanti	tlisanti@yahoo.com
Secretary	Stephanie Bevan	stephbevan@aol.com
Treasurer	Mike Rosa	tjmrosa@centurytel.net
Programs, Co-Chair	Sue Clark	Clarkcle@aol.com
Programs, Co-Chair	Joe Kubic	jjak66@oh.rr.com
Hospitality	Ginny Stepler	stepler@cox.net
Intra-Club Comps, Co-Chr	Tony Lisanti	tlisanti@yahoo.com
Intra-Club Comps, Co-Chr	Dave Stretar	stretar@sbcglobal.net
Inter-Club Comps	Sue Clark	Clarksclce@gmail.com
Field Trips	"Bo" Bofinger	BILL_853@YAHOO.COM
Newsletter	Gini Lisanti	lisantifarm@verizon.net
Website	Stephanie Bevan	stephbevan@aol.com

ESPC Website: <http://espcphoto.com>

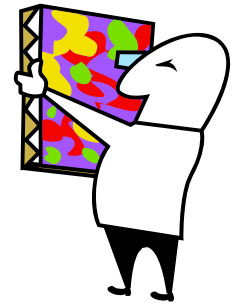
COMPETITION POINTERS

Direct Questions Regarding Year End Awards & Competitions Thru May 2010
To Mark Nowak at ImageVisions@gmail.com

Resizing Tips.....Please resize your files to 1024 in width for a horizontal image and to 768 in height for a vertical image. See more resizing tips below.

Please refer to the web site for naming your images

http://espcphoto.com/index.php?option=com_content&view=article&id=81:competition-for-2009-2010&catid=38:general-news&Itemid=18



MARK

**PHOTOS ARE JUDGED
ON
THESE FOUR ELEMENTS**

- ☆ **Impact**
- ☆ **Composition**
- ☆ **Technique**
- ☆ **Creativity**

RESIZING DIGITAL IMAGES

The projection area is 768 pixels high. Therefore, any image that exceeds this height will be cropped at the top & bottom. **VERTICAL IMAGES** should be sized on their vertical side first, at 768 pixels high. Let your photo software adjust the width accordingly. Also keep this in mind when resizing **HORIZONTAL IMAGES**. They should also be no more than 768 pixels high, with a maximum width of 1024. If a maximum width on a horizontal image yields a height greater than 768, you will have to set the height first and again let the software adjust the width.

**PLEASE CONTACT
MARK
FOR
MAY COMPETITION
RESULTS**

ImageVisions@gmail.com

*** ATTENTION *** PRINT ENTRANTS

When submitting prints, you must register them by email, in the same manner as when entering digital images. In order to facilitate inclusion of your entry on the website gallery, please attach to your email, either a resized (as above) original digital image, or a scanned & resized digital copy of your print.

\$ALE!

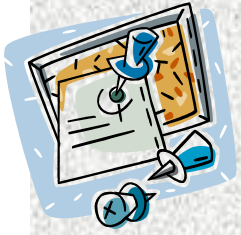
ADOBE PHOTOSHOP ELEMENTS 8.....\$49

Adobe Photoshop Elements 8.0 (latest version)

New, never used with serial number

Works with XP, Vista, & Windows 7.....\$49.00

Contact Tony Lisanti at (440) 477-0194, if interested.



NEWSLETTER SUBMISSIONS

Opinions, suggestions, comments, reviews, announcements, experiences.....

ALL ARE WELCOME FROM OUR MEMBERS!!

CHECKLIST FOR SENDING NEWSLETTER SUBMISSIONS.....

- Please check the accuracy of your info before sending.
- If you have a "work in progress," send **ONLY the FINAL VERSION** to avoid any mix-ups.
- Create your article in **MS WORD** or **EXCEL**, and email your contribution as an ATTACHMENT.
- Whether sending articles OR photos, you should SEND THEM DIRECTLY TO ME, INSTEAD OF THROUGH A 3rd PARTY in order to save time and reduce the chance of error.
- **RESIZE PHOTOS** to 1024 x 768 pixels, with a resolution of 300ppi, **AS YOU WOULD FOR A COMPETITION**
- You do not have to rename your photos in any particular way.....just so long as the title explains the image. If they are intended to go along with an article submitted by another party, please state whose article, and what it is about.
- DON'T WORRY....**your photos cannot be copied** since the finished newsletter is in PDF format.
- **DEADLINES** for submission will usually fall during the week prior to the last week of the month, but I will try to tailor them around the pertinent current events. I will send a memo each month ahead of time.

Please understand that your submissions may be edited for content, grammar, or spelling & "typo's" where needed. But my goal is always to preserve the essence of what you are trying to say. If there is ever any doubt, I will contact you for clarification.

Also, please know that I strive to use all submissions that I receive, but I reserve the right to make "judgment calls" when necessary.....in cases of redundancy, or lack of space, for instance. At such times, it is my job as editor to make this difficult choice, but I do save the unused items for possible use in a future issue, when and if it is appropriate.

Thanks for your understanding and cooperation in this, and thanks to all of you who have contributed already. You've helped to make this a very interesting project!! If you have any questions, "give a holler!"

CLICK ON THE LINK AFTER MY SIGNATURE BELOW.....

Jini Lisanti Editor lisantifarm@verizon.net

COMING NEXT WEEK..... Saturday June 19th Model Shoot—Renaissance Theme

2625 Westmoor Rd., Rocky River 44116



On Saturday June 19th there will be a model shoot at my house. It will start at 10AM and Alex Ford is supplying the models. The theme will be "The Renaissance" and the models will be in costume and have some props. I will furnish backdrops and lights. There will be green screens available so you can transpose your shots to any background you like. We will give lessons on how to do this sometime in the future. We will also have some lunch furnished so all you will need to bring is your camera, a tripod and any drinks you may want to consume that day.

This is for members only and all members are invited. Should anyone want to bring snacks or desserts, that would be welcome.

You can contact me at 440-333-3485 to let me know if you are coming.

Thanks.....**DAVE**

**For All You New Members.....Welcome Aboard!
This Is What We Did This Year**

Competition Themes 2009-2010

Please Direct Questions to Mark Nowak at ImageVisions@gmail.com

<u>DATE</u>	<u>THEME</u>	<u>BASE</u>
SEPTEMBER 16, 2009	North Coast	Pictorial
OCTOBER 21, 2009	Produce	Nature
NOVEMBER 18, 2009	Patriotic	Pictorial
JANUARY 20, 2010	Black & White (or other monochrome)	ABSTRACT
FEBRUARY 17, 2010	Song Title	Nature
MARCH 17, 2010	Animal Kingdom	PORTRAIT
APRIL 21, 2010	Big City.....Little Town	Pictorial
MAY 19, 2010	Image of the Year...Photographer of the Year...Spring Banquet...Awards	

End of Season Awards Program & Comps

FAVORITE IMAGE PROGRAM - May 12th Bring in a print or send to Mark a digital file of a favorite image taken this year. It does not have to be a winning image.....just a shot that means something to you and about which you would like to share your thoughts.

Questions? E-mail Sue Clark at clarkcle@aol.com

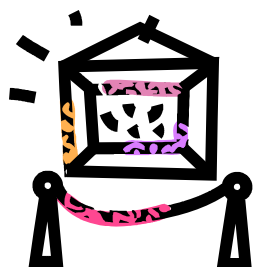


IMAGE OF THE YEAR - May 19th For the season's final meeting , you will need to bring a **PRINTED image of each 1st place that you won.** This will be no larger then 16" x 20" and no smaller than 8" x 10" It should be mounted to a foam-core board. It may have a matt but no frame. As a club we will vote on these images and this vote will determine the **Image of the Year.**

PHOTOGRAPHER OF THE YEAR AWARD - May 19th This award will be based on the accumulated points of a member's entries throughout the current season. The member whose cumulative score total is highest will be awarded Photographer of the Year.

Programs 2009-2010

- September 9 - DIGITAL MONTAGE Chris Morrow
- October 14 - NATURE PHOTOGRAPHY Scott Morrison
- November 11 - JUDGING WORKSHOP Ginny Stepler
- December 9 - HOLIDAY BANQUET & Personal Presentations
- January 13 - PHOTOSHOP LAYERS Sandy Smith
- February 10 - SPORTS PHOTOGRAPHY Marvin Fong (Plain Dealer)
- March 10 - PHOTOGRAPHING BIRDS William "Bo" Bofinger
- April 14 - TIDBITS A potpourri of demonstrations on various techniques given by "those who know"

ESPC meetings are held at the **Avon Lake Public Library (440-933-8128)** 32649 Electric Blvd., Avon Lake, OH 44012. (1/2 mile east from the intersection of Electric Blvd. and St. Rt. 83) . Meeting days are the **second and third Wednesday of every month**, September through May. **Meetings start at 7:00 p.m. and end at 9:00 p.m.** On competition nights, we ask that you arrive at least 15 minutes early so we can begin promptly at 7pm.